



Confirmed Speakers for 2026

- Barry Panayi, Chief Data Officer, Howden
- Sarah Barr Miller, Chief Data Officer, BA
- Daragh Kelly, Chief Data Officer, The Economist
- Julie Bruce, Chief Data Officer, LSEG Markets
- Nina Bryant, D&A Lead Partner, Baringa
- Tom Sadler, Data Science & AI Solutions Lead, HP
- Richard Masters, VP Data & AI, Virgin Atlantic
- Kinnari Ladha, Chief Data Officer, Travelodge
- Chris Daniels, Chief Data Officer, Deutsche Bank
- Greg Freeman, CEO, Data Literacy Academy
- Tim Benjamin, Chief Technology Officer, Softwire
- Ben Martin, CDO & Executive Director of D&A Transformation, Bank of England
- Sid Shah, VP Data, International, Live Nation Entertainment
- Ted Orme, Field CTO Data Integration EMEA, Qlik
- Catherine Dowden-King, Head of Marketing, Orbiton Group

Noon- 13:00	Registration & Networking Lunch
13:00-13:15	Welcome & Opening Remarks
	Chairperson, Kyle Winterbottom, CEO & Founder, Orbiton Group

13:15-14:00	Panel: Balancing Foundational Excellence with Transformation Thinking <i>Chief Data Officers sit at a critical fault line. Expected to deliver rock-solid data foundations today while simultaneously driving future-facing transformation across data, analytics and AI. On one side, organisations demand reliability, governance, quality, security and regulatory compliance, the unglamorous but essential work that underpins trust and operational performance. On the other, boards and executives are pushing for faster innovation, AI-driven growth, advanced analytics and measurable commercial impact.</i> <i>This session explores how leading CDOs navigate that tension in practice.</i> Discussion themes include: • <i>How to prioritise foundational work without becoming trapped in “perpetual clean-up mode”</i> • <i>Where transformation initiatives genuinely add value versus where they create noise and distraction</i> • <i>The trade-offs between speed, scale, control and innovation</i> • <i>Aligning short-term delivery with long-term capability building</i> • <i>Lessons learned from initiatives that worked, and those that didn’t</i> Barry Panayi, Chief Data Officer, Howden Sid Shah, VP Data, International, Live Nation Entertainment Nina Bryant, D&A Lead Partner, Baringa Sarah Barr Miller, Chief Data Officer, BA Kyle Winterbottom, CEO, Orbiton Group
14:00-14:45	Panel: The Future of Insights, from Crystal Ball to Crystal Vision <i>The industry is moving beyond a finger in the air, and a hopeful guess, we’re now seeing organisations make accurate predications based on real-time insights that allow executive level decisions to be made with accuracy and confidence. But we’re not all there yet. Let’s talk about that journey.</i> • <i>Where is your organisation today on the journey from intuition to insights?</i> • <i>What have been the biggest blockers to making accurate insights?</i> • <i>Where have predictive insights worked really well, and what made those use cases so powerful?</i> • <i>Where does AI fit into this conversation? Part of the plan, or steering clear for now?</i> Daragh Kelly, Chief Data Officer, The Economist Chris Daniels, Chief Data Officer, Deutsche Bank Kinnari Ladha, Chief Data Officer, Travelodge Tom Sadler, Data Science & AI Solutions Lead, HP Kyle Winterbottom, CEO, Orbiton Group
14:45-14:50	Networking Partner Highlight – Data Literacy Academy Greg Freeman, CEO, Data Literacy Academy
14:50 -15:15	Networking & Coffee Break
15:15 – 16:00	<i>Introduction by Ted Orme, Field CTO Data Integration EMEA, Qlik</i> Roundtable One

	<i>The attendees will each have one vote towards the topic they'd like to discuss the most. The winning topic with the most votes will be discussed for the 45-minute session. Each table will be hosted by an expert moderator.</i> Topics tbc. Proudly partnered with Qlik
16:00-16:45	Roundtable Two <i>The attendees will each have one vote towards the topic they'd like to discuss the most. The winning topic with the most votes will be discussed for the 45-minute session. Each table will be hosted by an expert moderator.</i> Topics tbc. Proudly partnered with Qlik
16:45-17:30	Networking Refreshments & Cocktail hour
17:30-18:15	Panel: Driven by Data Dilemmas LIVE on stage <i>Making its live debut, Catherine Dowden-King brings her popular Driven by Data Dilemmas format to the main stage. Drawing on real, unfiltered scenarios from across the data, analytics and AI landscape, Catherine will challenge an expert panel to share their candid advice, lived experience and hard-won lessons.</i> <i>Attendees are invited to submit their own dilemmas ahead of Driven by Data LIVE for the opportunity to have their challenge discussed and unpacked live on stage by the panel.</i> Catherine Dowden-King, Head of Marketing, Orbition Group Ben Martin, CDO & Executive Director of D&A Transformation, Bank of England Richard Masters, VP Data & AI, Virgin Atlantic Julie Bruce, Chief Data Officer, LSEG Markets Tim Benjamin, Chief Technology Officer, Software
18:15-20:00	Networking
20:00	End of Event

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Driven by Data LIVE 2026 is supporting two brilliant charities this year. Every attendee will have the chance to upgrade their pass by donating to our chosen charities.

[Find out more about them here.](#)

